Press Release

EtherCAT Technology Group upgrades website with German language functionality

In conjunction with the SPS IPC Drives 2014 tradeshow, the EtherCAT Technology Group (ETG) has released a German language version of its website (www.ethercat.org) for the first time. The website is now available in 4 different languages, with further versions to follow in the future.

Although the EtherCAT Technology Group has a strong position in its country of origin, the website of the organization has not been available in German language until now. The German language option is a welcome addition to the current lineup of English, Chinese, and Japanese language versions. Martin Rostan, Executive Director of the EtherCAT Technology Group, describes the reason why the website was not available in German for so long: "In the beginning, we focused on the international distribution of EtherCAT. In preparation for the world market, the EtherCAT specification was initially written in English, and later on translated into Japanese, Chinese, and Korean. The latter languages helped simplify access to the technology for manufacturers and developers in Asia, and the website followed suit." Oliver Fels, who works in Technology Marketing at the ETG and is responsible for the project, adds: "Among experts, it's not mandatory to show content in German as well, as most are fluent in English. However, the fact that the website is now available in German will certainly simplify the access to our technology for interested companies and members, making it well worth the effort."

In addition to the general framework and the welcome page, the news, events, and press sections, as well as all content dealing with the organization and the central topics of the ETG have also been translated. Due to conformance reasons, documents that have been standardized for EtherCAT development, such as specifications or the Knowledge Base, have not been translated.

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About EtherCAT Technology Group (ETG):

The EtherCAT Technology Group (ETG) is an association in which key user companies from various industries and leading automation suppliers join forces to support, promote and advance the EtherCAT technology. With over 3.000 members from 58 countries the EtherCAT Technology Group has become the largest fieldbus organization in the world. Founded in November 2003, it is also the fastest growing association of its kind.

About EtherCAT®:

EtherCAT is the fastest Industrial Ethernet technology and stands for high-performance, low-cost, easy to use with a flexible topology. It was introduced in 2003 and became an international standard and a SEMI standard in 2007. The EtherCAT Technology Group promotes EtherCAT and is responsible for its continued development. EtherCAT is also an open technology: anyone is allowed to implement or use it.

➔   For further information please see: www.ethercat.org

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